

EXCLUSIVE HOST



أرامكو السعودية  
saudi aramco



*Vision to Prosperity: A New Energy Era Emerges*

# Sponsorship and Exhibition Opportunities

**13–15 January 2020**

Dhahran EXPO

Kingdom of Saudi Arabia

[go.iptcnet.org/20IPTC](http://go.iptcnet.org/20IPTC)

SPONSORING SOCIETIES



EUROPEAN  
ASSOCIATION OF  
GEOLOGISTS &  
ENGINEERS



SOCIETY OF EXPLORATION  
GEOPHYSICISTS



Society of Petroleum Engineers



## LETTER FROM IPTC 2020 EXECUTIVE COMMITTEE CHAIR



Dear Colleagues,

The 12<sup>th</sup> edition of the International Petroleum Technology Conference (IPTC) will be held 13–15 January 2020, at the Dhahran EXPO in Dhahran, Kingdom of Saudi Arabia, with Saudi Aramco serving as the Exclusive Host Organisation.

Themed “**Vision to Prosperity: A New Energy Era Emerges**”, this will be the first international multi-disciplinary, inter-society oil and gas conference and exhibition to be held in Saudi Arabia. The Kingdom, with some of the world’s largest oil reserves, occupies a unique position at the crossroads of Europe, Africa and Asia, making it a fitting location for one of the largest and most prestigious international conferences for petroleum engineering.

IPTC is a collaborative effort among the American Association of Petroleum Geologists (AAPG), the European Association of Geoscientists and Engineers (EAGE), the Society of Exploration Geophysicists (SEG), and the Society of Petroleum Engineers (SPE) and is widely regarded by industry professionals as a unique opportunity to promote technology dissemination and knowledge sharing on a global scale in a truly integrated manner.

On behalf of the IPTC Board of Directors, the Executive Committee, the Conference Programme Committee and the Host Organisation, it is our pleasure to invite your organisation to exhibit and sponsor at this event.

With over 6,000 participants from around the world expected to attend, IPTC will provide your organisation with a world-class platform to showcase your new and emerging technologies, and to enhance your company profile to a diverse technical group of industry professionals and operations management. More information on how your company can become involved in this event can be found in this prospectus.

We look forward to your support in making IPTC 2020 a banner event and to welcoming you to the Kingdom of Saudi Arabia in January 2020.

**Mohammed Y. Al-Qahtani**  
IPTC 2020 Executive Committee Chair  
Senior Vice President, Upstream  
Saudi Aramco



## IPTC 2020 COMMITTEES CHAIRS AND CO-CHAIRS

Executive Committee Chair  
**Mohammed Y. Al-Qahtani**, Saudi Aramco

Conference Programme Committee Chair  
**Ali M. Al-Shahri**, Saudi Aramco

Host Committee Co-Chairs  
**Pinar O. Yilmaz**, ExxonMobil Exploration Co.  
**Khalid A. Zainalabedin**, Saudi Aramco

AAPG Subcommittee Co-Chairs  
**Anwar Al Beajji**, Saudi Aramco  
**El-Saied M. Hassan Felifel**, Schlumberger

EAGE Subcommittee Co-Chairs  
**Naim Al-Jabari**, Xross Technology  
**Mohammad Al Khalifah**, Saudi Aramco  
**Shamael Al-Shuhail**, Saudi Aramco

SEG Subcommittee Co-Chairs  
**Mohammad Ghamdi**, Saudi Aramco  
**Riyadh Abu Taleb**, Kuwait Oil Company

SPE Subcommittee Co-Chairs  
**Fahad Al Mutairi**, Saudi Aramco  
**Suha Kayum**, Saudi Aramco  
**Maike Willuweit**, Emerson Process Management (M) Sdn. Bhd.

Midstream Gas Subcommittee Co-Chair  
**Fahad Al Dossary**, Saudi Aramco

Unconventional Resources Subcommittee Co-Chairs  
**Francisco Fragachan**, Weatherford  
**Ahmed Hakami**, Saudi Aramco

Industry 4.0 Subcommittee Co-Chairs  
**Ivo Nuic**, Baker Hughes, a GE Company  
**Khalid Zamil**, Saudi Aramco

Education Activities Co-Chairs  
**Najwa Azaimi**, Saudi Aramco  
**Karima Hamdan**, Saudi Aramco



## WHY PARTICIPATE IN IPTC 2020

- Exhibit to thousands of attendees at this first-of-its-kind event in Saudi Arabia
- Appear alongside international and local industry leaders
- Support cutting-edge innovation in oil and gas
- Promote your brand to the digital, technical and emerging sectors
- Be part of a re-invigorated IPTC for 2020
- Strategically located in a major oil and gas hub for the Middle East

**▶ IPTC 2020 will be the first international multi-disciplinary, inter-society oil and gas conference and exhibition to be held in Saudi Arabia**

### WHAT'S PLANNED FOR 2020

#### OIL AND GAS PROFESSIONALS



#### INDOOR EXHIBITION SPACE (NET)



#### OUTDOOR EXHIBITION SPACE (NET)



#### TECHNICAL PAPERS



#### PLENARY AND PANEL SESSIONS



#### TECHNICAL SESSIONS



#### EMERGING LEADERS WORKSHOP



#### EDUCATIONAL PROGRAMMES



### WHO ATTENDS

- Executive Management from NOCs, IOCs and Service Companies
- Geoscience and Reservoir Discipline Experts
- Drilling and Completion Discipline Experts
- Projects, Facilities and Construction Discipline Experts
- Scientists, Technologists and Researchers
- Contracts and Procurement Heads
- Field Development, Production and Operation Experts
- HSE Professionals
- HR, Training and Development Professionals
- Industry Officials
- Ministry Personnel
- Academia

### ABOUT IPTC

Founded in 2005, the International Petroleum Technology Conference (IPTC) is the flagship multidisciplinary technical event in the Eastern Hemisphere and is a collaborative effort among the American Association of Petroleum Geologists (AAPG); the European Association of Geoscientists and Engineers (EAGE); the Society of Exploration Geophysicists (SEG); and the Society of Petroleum Engineers (SPE).

The mission of IPTC is to promote, aid and encourage technology dissemination and collaboration amongst the multiple disciplines of the petroleum industry.



## SPONSORSHIP OPPORTUNITIES AT A GLANCE

SPONSORSHIP TYPE	COST (5% VAT will be added to invoice)
<b>PREMIUM PACKAGES</b>	
Principal Sponsor	USD 150,000
Diamond Sponsor	USD 100,000
Platinum Sponsor	USD 75,000
<b>STANDARD PACKAGES</b>	
Networking Lunch Day 1 Sponsor	Sold to TAQA
Networking Lunch Day 3 Sponsor	USD 75,000 (Per day)
Conference Bags Sponsor	Sold to Saudi Arabian Chevron
Youth Pavilion and Education Campus Sponsor	USD 70,000
Conference Preview, Programme and Exhibit Guide Sponsor	USD 65,000
Lanyards Sponsor	Sold to NESR
Show Daily Sponsor	USD 60,000 (Standard) USD 75,000 (Upgraded)
Directional Signage Sponsor	Sold to Total E&P
Knowledge Sharing Arena Sponsor (ePoster Stations)	USD 60,000
Registration Sponsor	USD 55,000
Exhibit Hall Banners Sponsor	USD 55,000
Mobile App Sponsor	USD 50,000
Badges Sponsor	USD 50,000
Audio-Visual Equipment Sponsor	USD 50,000
Visitor Carrier Bags Sponsor	Sold to OILSERV
Closing Session and Ceremony Sponsor	USD 40,000
"You Are Here" Venue Signage Sponsor	USD 40,000
Bottled Water Sponsor	Sold to Wanli
Wi-Fi Sponsor	USD 40,000
Gold Sponsor	USD 40,000 (One package each sold to PTTEP, Rawabi Holding, Tatweer Petroleum)
Author Gifts Sponsor	USD 40,000
Hospitality Counters Sponsor ("May I Help You" Sponsorship)	USD 40,000
Mobile Charging Stations Sponsor	USD 40,000
Silver Sponsor	USD 30,000 (One package each sold to Petrolink, SANAD)
Author Lounge Sponsor	USD 30,000
Mini-Programme and Planner Sponsor	USD 25,000
Coffee Breaks Sponsor	USD 25,000 (Per day   Days 2 and 3 available) Day 1 Package Sold to NOV
Floor Graphics Sponsor	USD 15,000 (One Package Sold to PTTEP)
<b>Shuttle Bus Sponsor (5 Different Packages)</b>	
Park and Drive Buses	USD 35,000
Hotel Route 1	USD 25,000
Hotel Route 2	USD 25,000
Hotel Route 3	USD 25,000
Exclusive Sponsorship (inclusive of Park and Drive, and Hotel Routes 1, 2, and 3)	USD 100,000



**CUSTOMISED PACKAGES ARE AVAILABLE UPON REQUEST.**

For more information, please contact: Sylvia Ansara, Senior Manager, Sales and Exhibits | Email: sansara@iptcnet.org | Tel: +971.4.457.5800



## SPONSORSHIP OPPORTUNITIES

### Premium Packages

**The premium sponsorship packages integrate Principal, Diamond and Platinum levels, offering sponsors opportunities to maximise their presence at this flagship industry event. Each premium level provides a set of core benefits plus additional benefits of its own.**

#### Core Benefits:

- One full-page colour advertisement in the Conference Programme and Exhibit Guide\*
- Logo listed on the top tier following the logo of the Host Organisation, wherever applicable
- Logo in sponsors section of the Conference Preview\* (print and digital)
- Logo in sponsors section of the Conference Programme and Exhibit Guide\* (print and digital)
- Logo on sponsors recognition boards displayed throughout the venue in high-traffic areas
- Logo on LCD screens in public areas of the venue
- Logo on the PowerPoint slides displayed between technical sessions
- Logo on the IPTC 2020 website with a link to the sponsoring company website
- Acknowledgement in all press releases for the event
- Verbal acknowledgement at all functions
- Special recognition, IPTC trophy and certificate presented at the IPTC Closing Ceremony

#### PRINCIPAL SPONSOR

USD 150,000

##### Package includes core benefits plus:

- Logo prominently displayed on the stage backdrop during the Opening Ceremony, Executive Plenary Session(s), Panel Sessions and Closing Ceremony
- 200-word corporate profile featured on the sponsors page of the website
- 200-word corporate profile in the Conference Programme and Exhibit Guide\*
- 50 complimentary full conference registrations
- 50 complimentary one-day conference registrations (to be used on day of choice)
- One delegate bag insertion (optional, provided by sponsor)
- Logo on event advertisements, where space and size permit
- Logo on press invitations, registration form, exhibit application form, and sponsorship contract
- Logo on emails to potential delegates, where space and size permit
- One reserved table for your guests (or staff) at the VIP lunch function on Day 1, the IPTC Cultural Gala Dinner and Topical Lunch

#### DIAMOND SPONSOR

USD 100,000

##### Package includes core benefits plus:

- 100-word corporate profile featured on the sponsors page of the website and in the Conference Programme and Exhibit Guide\*
- 30 complimentary full conference registrations
- 50 complimentary one-day registrations (to be used on day of choice)
- One reserved table for your guests (or staff) at the VIP lunch function on Day 1, the IPTC Cultural Gala Dinner and Topical Lunch

#### PLATINUM SPONSOR

USD 75,000

##### Package includes core benefits plus:

- 100-word corporate profile featured on the sponsors page of the website and in the Conference Programme and Exhibit Guide\*
- 15 complimentary full conference registrations
- 50 complimentary one-day registrations (to be used on day of choice)
- One reserved table for your guests (or staff) at the VIP lunch function on Day 1, the IPTC Cultural Gala Dinner and Topical Lunch



## SPONSORSHIP OPPORTUNITIES

### Standard Packages

**The standard sponsorship packages offer great opportunities for companies to support the event while enjoying significant industry-wide recognition. These sponsorship options provide a set of core benefits, plus additional benefits related to one or more functions of the conference, exhibition, or young member programmes.**

#### Core Benefits:

- Logo in sponsors section of the Conference Preview\* (print and digital)
- Logo in sponsors section of the Conference Programme and Exhibit Guide\* (print and digital)
- Logo on sponsors recognition boards displayed throughout the venue in high-traffic areas
- Logo on the PowerPoint slides displayed between technical sessions
- Logo on the IPTC 2020 website with a link to the sponsoring company website
- Acknowledgement in all press releases for the event
- Special recognition, IPTC trophy and certificate presented at the IPTC Closing Ceremony

#### NETWORKING LUNCH DAY 1 SPONSOR

SOLD TO TAQA

#### NETWORKING LUNCH DAY 3 SPONSOR

USD 75,000 | EXCLUSIVE PACKAGE

The conference networking lunch will provide delegates with an opportunity to network with peers and exhibitors on the third day of the conference.

#### Package includes core benefits plus:

- Welcome speech (3–5 minutes) and/or short video played on loop in the background
- Logo displayed on acknowledgement cards at buffet stations and on tent-cards at lunch tables
- One piece of promotional literature for seat drops (provided by sponsor)
- Two reserved tables at a prime location, including 20 lunch tickets for guests or staff on the first day of the conference
- Ten complimentary full conference registrations

#### CONFERENCE BAGS SPONSOR

SOLD TO SAUDI ARABIAN CHEVRON

#### YOUTH PAVILION AND EDUCATION CAMPUS SPONSOR

USD 70,000 | EXCLUSIVE PACKAGE

#### Does not include Young Members Sponsorship. If desired, it needs to be purchased separately.

Specially designed Youth Pavilion and Education Campus located at the main exhibit halls, with life-sized sponsor branding, hosting daily interactive programmes for young members, university, and high school students.

This is a special feature addressing the industry demand for young talent and motivating the future generation of petroleum engineers, to help generate awareness and excitement about a career in energy.

#### Package includes core benefits plus:

- Logo and graphics incorporated in the pavilion design
- Logo on the hanging banner above the pavilion
- Logo on the pages featuring the pavilion and its activities in the Conference Preview\*, Conference Programme and Exhibit Guide\*, and Mini-Programme and Planner\*

\*subject to print deadlines.



**TO SECURE ONE OF THE ABOVE SPONSORSHIP PACKAGES, KINDLY CONTACT:**

Sylvia Ansara, Senior Manager, Sales and Exhibits | Email: sansara@iptcnet.org | Tel: +971.4.457.5800



## SPONSORSHIP OPPORTUNITIES



## CONFERENCE PREVIEW, PROGRAMME AND EXHIBIT GUIDE SPONSOR

USD 65,000 | EXCLUSIVE PACKAGE

This sponsorship offers an excellent way to get your message out to a global audience prior to and during the event. The conference preview will be distributed to the industry's major organisations and members from IPTC Sponsoring Societies – AAPG, EAGE, SEG and SPE. The Conference Programme will be distributed to all conference attendees during the event.

**Package includes core benefits plus:**

- Logo printed on the cover page of the Conference Preview\* and Conference Programme and Exhibit Guide\*
- One full page colour advertisement in the Conference Preview\*
- One full page colour advertisement in the Conference Programme and Exhibit Guide\*
- Four complimentary full conference registrations

## LANYARDS SPONSOR

SOLD TO NESR

## SHOW DAILY SPONSOR

USD 60,000 (STANDARD) USD 75,000 (UPGRADED)

The Show Daily (Conference Daily Newsletter) is the on-site newspaper covering event highlights from the Opening Ceremony, Executive Plenary and Panel Sessions, Exhibition and more. As the official IPTC newspaper, it will have exclusive distribution points at the convention centre and official conference hotels.

**Package includes core benefits plus:**

- Logo on the front-page banner of each issue
- Logo in the upper right-hand corner of every other page of the Show Daily
- One colour advertisement (A4 size) in each issue of the Show Daily (if desired)
- Two complimentary full conference registrations

## DIRECTIONAL SIGNAGE SPONSOR

SOLD TO TOTAL E&amp;P

## KNOWLEDGE SHARING ARENA SPONSOR (EPOSTER STATIONS)

USD 60,000 | EXCLUSIVE PACKAGE

The knowledge sharing arena will encompass customised stations with LCD screens, seating arrangements and networking area offering refreshments to attendees. This is a unique package offering delegates, speakers, committee members, and attendees a platform to network, communicate and exchange ideas in a relaxed and friendly environment. It also underlines the commitment of the sponsoring organisation towards technical excellence and industry knowledge exchange.

**Package includes core benefits plus:**

- Logo prominently displayed across the IPTC Knowledge Sharing Arena
- Logo on each individual ePoster station (top or side panel depending on design)
- Logo on the screensaver of each ePoster station
- Logo on the ePoster presentation schedule (printed or digital) distributed across the venue
- Logo on the ePoster schedule page of the Conference Programme and Exhibit Guide\*
- Several verbal announcements per day via the venue's PA system (subject to approval from venue)

\*subject to print deadlines.



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## SPONSORSHIP OPPORTUNITIES

### REGISTRATION SPONSOR

USD 55,000

Registration targets the combined global membership of the sponsoring societies (AAPG, EAGE, SEG, SPE) and external (non-members) industry database. This campaign places the sponsor at the heart of the event and delivers the highest number of the target audience.

**Package includes core benefits plus:**

- Logo on the registration counters across the venue
- Logo printed on the registration form (delegates, exhibitors, visitors, students)
- Logo on the confirmation e-mail sent back to registered attendees
- Logo on all email broadcasts encouraging online registration
- Ten complimentary full conference registrations

### EXHIBIT HALL BANNERS SPONSOR

USD 55,000

Sixteen directional banners (4 m x 1 m or 3.5 m x 1.5 m) will be suspended above all the main aisles of exhibition halls 2, 3, and 4 (location map will be provided upon request). These double-sided banners will help attendees navigate and find their way around the venue and locate key areas of interest, services or rooms. This is an incredible opportunity, allowing only one company to reinforce its presence at 2020 IPTC.

**Package includes core benefits plus:**

- High-impact graphics with logo placed on the hanging banners
- Five complimentary full conference registrations

*Sample images will be provided upon request.*

### MOBILE APP SPONSOR

USD 50,000 | EXCLUSIVE PACKAGE

The 2020 IPTC Mobile App will provide event attendees with all they need to know before, during, and after the event, in the palms of their hands (on their smartphones or tablet devices). Featuring an interactive conference programme, exhibition floor plans, important information, and networking opportunities, the 2020 IPTC Mobile App is guaranteed to be much used and a highly sought-after sponsorship opportunity.

**Package includes core benefits plus:**

- One banner slide in the rotating banner carousel
- One full screen advertisement on the splash page
- Highlighted entry on the app's exhibitor listing
- One push message on each day of the conference
- Logo on the app flyers distributed across the venue
- Logo on the 2020 IPTC mobile app signage onsite
- Two complimentary full conference registrations

\*subject to print deadlines.



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## SPONSORSHIP OPPORTUNITIES



## BADGES SPONSOR

USD 50,000 | EXCLUSIVE PACKAGE

A unique and exclusive opportunity to brand IPTC 2020 badges with your organisation's. All IPTC attendees—delegates, visitors, committee members, VIP officials, students, and IPTC staff members, will wear their badges at all times.

**Package includes core benefits plus:**

- Logo printed on the IPTC 2020 badge (front and back)
- Logo on the badge identification signboard (located in the main registration area)
- Two complimentary full conference registrations
- Five complimentary tickets to attend the IPTC Cultural Gala Dinner

## AUDIO-VISUAL EQUIPMENT SPONSOR

USD 50,000

All technical session rooms and the author lounge will be equipped with laptops/computers, LCD screens, electronic boards, as well as other compulsory audio-visual equipment.

**Package includes core benefits plus:**

- One slide with logo projected on the screens in the plenary and panel hall, all technical session rooms and author lounge
- One page colour advertisement in the Conference Programme and Exhibit Guide\*
- Ten complimentary full conference registrations

## VISITOR CARRIER BAGS SPONSOR

SOLD TO OILSERV

## CLOSING SESSION AND CEREMONY SPONSOR

USD 40,000 | EXCLUSIVE PACKAGE

The Closing Session will feature conference highlights and the next IPTC destination and host organisation.

**Package includes core benefits plus:**

- Welcome speech (2–3 minutes)
- Sponsor acknowledgement at the Closing Session
- Logo on PowerPoint slide projected during the Closing Session
- Logo imprinted on the gifts for raffle draw
- Sponsor representative hands out gifts for raffle draw on stage
- Two complimentary full conference registrations

## "YOU ARE HERE" VENUE SIGNAGE SPONSOR

USD 40,000 | EXCLUSIVE PACKAGE

Attendees use the "You Are Here" signage to navigate between sessions, panels, exhibition, lunches, etc. The signage will be strategically placed in high-traffic areas, providing attendees with a life-size venue map and direction towards the main functions.

**Package includes core benefits plus:**

- Logo on the "You Are Here" signage
- Two complimentary full conference registrations

\*subject to print deadlines.



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## SPONSORSHIP OPPORTUNITIES

### BOTTLED WATER SPONSOR

SOLD TO WANLI

### WI-FI SPONSOR

USD 40,000 | EXCLUSIVE PACKAGE

This is a unique opportunity for the sponsor to offer exhibitors, delegates, and visitors, the opportunity to stay connected at all times.

**Package includes core benefits plus:**

- Logo on the Wi-Fi signage throughout the exhibition floor, conference rooms, delegate's lunch tent, information desks, and other common areas
- Home screen/landing page directing users to the URL/message of the sponsor's choice (The specifications of this benefit may change subject to the technical parameters of the Wi-Fi provider)
- Customised network password promoting the sponsor's organisation
- Two complimentary full conference registrations

### GOLD SPONSOR USD 40,000 | ONE PACKAGE EACH SOLD TO PTTEP, RAWABI HOLDING, TATWEER PETROLEUM

**Package includes core benefits plus:**

- 100-word corporate profile in the Conference Programme and Exhibit Guide\*
- Ten complimentary full conference registrations
- Fifteen complimentary one-day conference registrations (to be used on day of choice)
- Ten complimentary tickets for your guests (or staff) to attend the IPTC Cultural Gala Dinner

### AUTHOR GIFTS SPONSOR

USD 40,000

Reach out to over 750 presenting authors, session chairpersons and programme committee members, who will receive mementos (Thank you Gifts) for their participation and contribution towards the conference programme. By sponsoring the author gifts, you will be leaving a long-lasting impression and achieving brand recognition that will continue even after the IPTC show days.

**Package includes core benefits plus:**

- Logo on the gift or gift boxes
- Logo on the "thank you for your participation" cards (optional)
- Logo on the signage associated with the gift distribution point
- Five complimentary full conference registrations

A joint package combining the Author Gifts and Author Lounge sponsorships can be customised for USD 60,000.

### HOSPITALITY COUNTERS SPONSOR ("MAY I HELP YOU" SPONSORSHIP)

USD 40,000

**Package includes core benefits plus:**

- Logo on the hospitality counters
- Logo printed on desk-top standees (A3 or similar size)
- Hostesses/Volunteers to wear branded scarfs with logo
- Sponsor can distribute (if desired) promotional materials (limited to printed collateral) via the counters
- Five complimentary full conference registrations

\*subject to print deadlines.



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## SPONSORSHIP OPPORTUNITIES



## MOBILE CHARGING STATIONS SPONSOR

USD 40,000 | EXCLUSIVE PACKAGE

One-Stop recharge stations, located at the exhibit floor, ePoster sessions area, and delegate lunch hall (at different high-traffic areas), will offer delegates and visitors the opportunity to charge their phones, tablets or other small electronic devices.

**Package includes core benefits plus:**

- Logo on the recharge stations
- Five complimentary full conference registrations

## SILVER SPONSOR

USD 30,000 | ONE PACKAGE EACH SOLD TO PETROLINK, SANAD

**Package includes core benefits plus:**

- 100-word corporate profile in the Conference Programme and Exhibit Guide\*
- Six complimentary full conference registrations
- Fifteen complimentary one-day conference registrations (to be used on day of choice)
- Six complimentary tickets for your guests (or staff) to attend the IPTC Cultural Gala Dinner

## AUTHOR LOUNGE SPONSOR

USD 30,000

Over 750 presenting authors, session chairpersons and programme committee members will gather during the day to discuss technical content, different formats and exchange ideas on daily sessions. The Author Lounge will serve as a speakers check-in and preparation room, offering semi-private meeting space, internet connectivity, peer-to-peer networking and daily refreshments.

**Package includes core benefits plus:**

- Logo displayed on the screens of all laptops/computer monitors in the lounge
- Logo displayed on directional signage associated with the lounge
- Logo on the tent cards placed on all tables inside the lounge
- Five complimentary full conference registrations

A joint package combining the Author Gifts and Author Lounge sponsorships can be customised for USD 60,000.

## MINI-PROGRAMME AND PLANNER SPONSOR

USD 25,000 | EXCLUSIVE PACKAGE

A pocket-size reference guide (print run in 10,000+ copies) detailing all the essential information about IPTC 2020, including destination information, Dhahran EXPO plans, daily overviews with all conference activities, timings and locations, exhibition floor plan, access instructions, etc.

**Package includes core benefits plus:**

- Logo on the front cover of the Mini-Programme and Planner\*
- Two complimentary full conference registrations

\*subject to print deadlines.



## FOR MORE INFORMATION, PLEASE CONTACT:

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## SPONSORSHIP OPPORTUNITIES

### COFFEE BREAKS SPONSOR

USD 25,000 PER DAY | DAYS 2 AND 3 AVAILABLE | DAY 1 PACKAGE SOLD TO NOV

#### Package includes core benefits plus:

- Logo prominently displayed at the coffee break locations for the day
- Logo on tent cards placed on buffet stations and high tables
- One piece of promotional literature at designated coffee break areas (provided by sponsor)
- Logo on cocktail napkins with company logo (optional, provided by sponsor)
- Logo on paper cups or paper sleeves (optional, provided by sponsor, subject to pre-approval from venue)
- Two complimentary full conference registrations

### FLOOR GRAPHICS SPONSOR

USD 15,000 | NON-EXCLUSIVE PACKAGE | ONE PACKAGE SOLD TO PTTEP

Companies can enhance their brand presence and benefit from placing eye catching graphics on floor or carpet in strategic spots throughout the exhibition hall, providing constant visibility of sponsor's logo.

#### Package includes core benefits plus:

- Ten high-quality (1m x 1m floor self-adhesive) prints that will be placed in the exhibition halls. Sponsor to provide logo/artwork (IPTC to provide placement options. Exhibit entrances are excluded)

\*subject to print deadlines.



**TO SECURE ONE OF THE ABOVE SPONSORSHIP PACKAGES, KINDLY CONTACT:**

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## SPONSORSHIP OPPORTUNITIES



### SHUTTLE BUS SPONSOR (5 DIFFERENT PACKAGES AVAILABLE)

The complimentary shuttle bus service will run daily from Sunday (12 January) to Wednesday (15 January) and will connect the official IPTC hotels with Dhahran EXPO or other selected venues, and the designated Park and Drive facilities. Sponsors can promote their organisation and maximise their brand recognition by choosing one or multiple packages. This sponsorship is a perfect blend of high-visibility advertising to all attendees, along with outdoor exposure.

#### Package includes core benefits plus:

- High-impact graphics with logo placed on the entry side of the shuttle buses
- Logo on the directional signage at the designated pick-up and drop-off stations
- Logo on the bus schedule signboards in hotels and, on-site, at the Dhahran EXPO
- Logo on the bus schedules page in the Conference Programme and Exhibit Guide\*
- Opportunity to distribute sponsor's corporate brochures onboard (if desired). (Sponsor to provide the brochures)

*Sample images will be provided upon request.*

### FOUR INDIVIDUAL PACKAGES AND ONE EXCLUSIVE PACKAGE ARE AVAILABLE:

#### I. PARK AND DRIVE BUSES

USD 35,000

Two 49-seater quality passengers' buses (Mercedes or equivalent) will loop between the Park and Drive Facility and Dhahran EXPO. The expected circulation time is 15 minutes. The operation time is 12 hours per day.

#### II. HOTEL ROUTE 1

USD 25,000

Two 49-seater quality passengers' buses (Mercedes or equivalent) will loop between Kempinski Hotel Al-Khobar and Dhahran EXPO. The expected circulation time is 30 minutes. The operation time is 12 hours per day.

#### III. HOTEL ROUTE 2

USD 25,000

Two 49-seater quality passengers' buses (Mercedes or equivalent) will loop between Movenpick Hotel Al-Khobar and Dhahran EXPO. The expected circulation time is 30 minutes. The operation time is 12 hours per day.

#### IV. HOTEL ROUTE 3

USD 25,000

Two 49-seater quality passengers' buses (Mercedes or equivalent) will loop between Le Meridian Hotel Al-Khobar and Dhahran EXPO. The expected circulation time is 40 minutes. The operation time is 12 hours per day.

#### V. EXCLUSIVE SPONSORSHIP

USD 100,000

Inclusive of Park and Drive, and Hotel Routes 1, 2, and 3.

\*subject to print deadlines.



### FOR MORE INFORMATION, PLEASE CONTACT:

Sylvia Ansara, Senior Manager, Sales and Exhibits | Email: [sansara@iptcnet.org](mailto:sansara@iptcnet.org) | Tel: +971.4.457.5800



## EXHIBITION OPPORTUNITIES

Showcase your organisation’s expertise, services, and solutions to global oil and gas experts, as well as key decision-makers at IPTC 2020.

### Package Costs *(5% VAT will be added to invoice)*

- Space Only:** Indoor (min. 36 sqm): USD 650/sqm
- Walk-in Stand Package:** Indoor (min. 9 sqm): USD 750/sqm
- Exhibit Space:** Outdoor Exhibit – New Exhibitors: USD 250/sqm  
Outdoor Exhibit – Existing Exhibitors: USD 175/sqm

### How to Exhibit

- Review all exhibit information carefully
- Select your preferred booth locations
- Complete and return the Exhibit Space Contract

### Space Only

USD 650 per sqm



#### Benefits:

- 200 visitor invitations for 36 sqm
- 8 exhibitor passes for 36 sqm
- Exhibitor pass includes access to the exhibition, Opening Ceremony, Executive Plenary Session, ePoster Sessions, Lunches, Welcome Reception (if applicable), Coffee Breaks, and all Networking Activities on-site.

#### Technical Specifications:

- Only marked-up space provided
- Minimum space to be booked is 36 sqm
- Construction of a modular stand is not included
- Electrical power supply needs to be ordered additionally

### Exhibitor Benefits

- Unique promotional and advertising opportunities to help increase your company’s exposure and ROI
- Complimentary listing including logo on the IPTC mobile app
- Complimentary exhibitor and visitor registrations (quantity dependent on booth size)
- Network with more than 6,000 technical oil and gas professionals
- Complimentary listing in the Conference Programme and Exhibit Guide\*
- Complimentary listing on the event website

### Walk-in package

USD 750 per sqm



#### Benefits:

- 100 visitor invitations for 9 sqm
- 2 exhibitor passes for 9 sqm
- Exhibitor pass includes access to the exhibition, Opening Ceremony, Executive Plenary Session, ePoster Sessions, Lunches, Welcome Reception (if applicable), Coffee Breaks, and all Networking Activities on-site.

#### Technical Specifications:

- Frame built using the square profile (Maxima) modular system
- Built to a height of 3.0 meters with white infill panels 2.5 meters high
- White infill fascia name panel 38.5 cm high with vinyl print IPTC logo (1 per open side), vinyl cut-out exhibitor name and stand number
- Exhibition grade ‘podium’ carpet with poly-cover
- Digital printing of graphics for all the panels
- Info counter with digital print graphics
- 3 chairs, 1 glass table, 1 brochure holder, 1 waste bin, 1 spot light rail (5 individual spotlights of 100W each), 1 electrical 3-pin socket

\*subject to print deadlines.



**TO SECURE ONE OF THE ABOVE EXHIBITION PACKAGES, KINDLY CONTACT:**

Sylvia Ansara, Senior Manager, Sales and Exhibits | Email: sansara@iptcnet.org | Tel: +971.4.457.5800



**The International Petroleum Technology Conference (IPTC) is an international oil and gas conference and exhibition. The event is to rotate in various venues in the Eastern Hemisphere. The scope of the conference programme and associated industry activities will address technology and relevant industry issues that challenge industry specialists and management around the world, particularly in the gas business and certain overarching issues such as HSE, Security, HR and training. IPTC is a collaborative event between the following societies:**



The American Association of Petroleum Geologists (AAPG), founded in 1917, has been a pillar of the world-wide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. Currently the world's largest professional geological society with approximately 40,000 members in 129 countries, AAPG provides publications, conferences, and educational opportunities to geoscientists and disseminates the most current geological information available to the general public.

For more information, visit: [www.aapg.org](http://www.aapg.org).



EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

The European Association of Geoscientists & Engineers (EAGE) is a professional association for geoscientists and engineers. Founded in 1951, it is an organization with a worldwide membership, providing a global network of commercial and academic professionals. The association is truly multi-disciplinary and international in form and pursuits. EAGE operates two divisions: the Oil & Gas Geoscience Division and the Near Surface Geoscience Division. EAGE has around 19,000 members worldwide representing over 100 countries. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and civil engineering.

For more information, visit: [www.eage.org](http://www.eage.org).



SOCIETY OF EXPLORATION  
GEOPHYSICISTS

The Society of Exploration Geophysicists (SEG) is a not-for-profit organization committed to connecting the world of applied geophysics. With more than 20,000 members in 128 countries, SEG provides educational and technical resources to the global geosciences community through publications, books, events, forums, professional development courses, young professional programs, and more. Founded in 1930, SEG fosters the expert and ethical practice of geophysics in the exploration and development of natural resources, characterisation of near surface, and mitigation of earth hazards.

For more information visit: [www.seg.org](http://www.seg.org).



Society of Petroleum Engineers

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose more than 156,000 members in 154 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing publications, events, training courses, and online resources

For more information, visit: [www.spe.org](http://www.spe.org).

#### SALES ENQUIRIES

Sylvia Ansara, Senior Manager, Sales and Exhibits

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**13–15 January 2020**

Dhahran EXPO

Kingdom of Saudi Arabia

